

# James Stanfield

THE SPECIALIST IN SPECIAL EDUCATION AND SCHOOL-TO-LIFE TRANSITION

Issue No. 10

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## STAYING FOCUSED

■ "A teacher affects eternity; he can never tell where his influence stops." — Henry Brooks Adams

## IN THE NEWS

### ■ Joke Generator Raises a Chuckle

From: BBC News — Computer scientists in Scotland developed a program for children who need to use computerized speech aids. The team said enabling non-speaking children to use puns and other jokes would help them to develop their language and communication skills.

[Read More >>](#)

### ■ Separating Girls and Boys

From: Teacher Magazine — In October, the U.S. Department of Education released a controversial set of regulations that will make it easier for districts to operate single-sex public schools or offer sex-segregated classes and extracurriculars.

[Read More >>](#)

### ■ Federal Study Finds Modest Drop in Drug Abuse By Teenagers

From: Education Week — Illicit drug use among teenagers, as well as alcohol use and smoking, showed a modest decrease from 2005 to 2006, according to a federally financed survey of nearly 48,500 public and private school students nationwide. "Monitoring the Future," a survey conducted by researchers at the University of Michigan and underwritten by the National Institute on Drug Abuse, shows that abuse of illegal substances continued a decade-long decline.

[Read More >>](#)

## COOL LINKS™

■ [FunBrain.com](http://FunBrain.com) - The #1 education site for K-8 students and teachers from Pearson Education and Family Education Network.

## FEATURED CONTENT: CONFLICT MANAGEMENT



"There was no hazing involved. We simply beat him up."  
© The New Yorker 2007.

To browse our programs or sign up for our on-line newsletter, visit our web site at [www.stanfield.com](http://www.stanfield.com)

## FEATURED PROGRAM: BECOOL



You COULD be **HOT** and BLOW up...



You COULD be **COLD** and GIVE up...



Or You Can **BeCool** and IN CONTROL!



Programs for all levels:

- [Lower Elementary](#)
- [Upper Elementary \\*](#)
- [Upper Elem. / Middle School \\*](#)
- [Middle School 1](#)
- [Middle School 2](#)
- [High School \\*](#)

"In 30 years of teaching I've never seen anything that deals as effectively with teaching the skills of coping with everyday conflict situations as the BeCool series."

— Carol L. Sodon, Teacher

## PROVEN EFFECTIVE

Student Suspension: **DOWN 50%**

Time-out Citations: **DOWN 66%**

Reports of Student Bullying: **DOWN 300%**

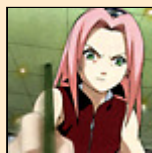
\* **New 2006 Updated Edition for Upper Elementary, Upper Elem. / Middle School, and High School**



■ [My Pop Studio](#) - a creative play experience that strengthens critical thinking skills about television, music, and online media directed at girls.

■ [Time for Kids](#) - student-oriented version of the popular news magazine, offering articles about world and national events, science, kids in the news.

### MISS MS. Demeanor



■ This month, I would like to focus on the public display of rudeness. The word *rude* originally meant

undeveloped or primitive. By extension, the word now means uncivilized, and discourteous. A good example of rude behavior is pointing at and mocking people. Because you may find something peculiar about a person, such as his or her manner of dress, does not warrant unwanted stares and mockery. Remember the Golden Rule - treat others as you would like to be treated.

Therefore, the next time you see someone with a peculiar habit or odd clothes, don't point and stare. ***It's just not cool!*** Eventually, your mockery and pointing will lead to a *rude* awakening.

### JUST FOR LAUGHS

#### ■ [Second-Graders Wow Audience With School Production Of \*Equus\*](#)

NEWPORT NEWS, VA—Second-grade students at Franklin Elementary School impressed parents, teachers, and fellow students with their recent production of Peter Shaffer's *Equus* Friday. The avant-garde play, described by audience members as "adorable," was originally produced in London in 1973.

[Read More >>](#)

### SAVE \$100 ON YOUR NEXT ORDER

■ Mention the following coupon over the phone or on your PO/Order Form.

**Coupon Code: V2N1**

**BeCool** is the first program developed specifically to nourish the key elements of emotional intelligence: impulse control, empathy, and self-awareness. Within the context of teaching how to be assertive, **BeCool** teaches kids specific reflective techniques to promote self-control and interrupt the tendency to act out.

[Read More](#) about our **BeCool** Series!

### Feedback from Educators

*"I use the BeCool series to teach conflict resolution skills to second graders. The feedback I have received from teachers, students and parents has been overwhelmingly positive. The curriculum is instructor friendly, informative and fun for the students. I have also had great success with the BeCool video series in small guidance groups."* – Judith Herman, L.P.C., Elementary School Counselor, Boise, ID

*"Kids teaching kids is a powerful concept that James Stanfield employs to great effect in the BeCool videos. I am please to be able to endorse them."* – Michael T. Brown PhD, Professor, University of California

### HUMOR IN THE CLASSROOM

*"At the height of laughter, the universe is flung into a kaleidoscope of new possibilities."*  
—Jean Houston

The classroom environment can be very intense and stressful for both teachers and students. To minimize stress, increase learning, and improve classroom communication, humor serves as a wonderful coping mechanism. Not only can humor reduce stress and frustration, it can also be used to maintain a sense of perspective, increase group cohesion which leads to better teamwork, and foster the freedom needed for students to experiment with new ideas and concepts without the fear of making mistakes.

The benefits of incorporating humor with instruction are many and should be considered whenever designing instruction. That's why this newsletter, and many of the programs we produce, are full of "instructional humor."

For example, getting your attention and holding your interest in our newsletter is more likely if we augment our content with humor. If we can make you laugh, especially out loud, the good feelings that come with that laugh (laughing triggers the release of endorphins) will likely become associated with the newsletter itself. You will also likely want to return to our site for more laughs and more endorphin highs. Eventually these endless return visits will result in an addiction to the Stanfield Newsletter and you will live for nothing else.

James Stanfield, EDD

### OUR SPRING 2007 CATALOG IS AVAILABLE!



We at the James Stanfield Company are routinely updating our educational programs. What better way to keep informed about our updated programs than ordering our free catalog? In this issue, you'll find information on our new LifeFacts DVD with color illustrations and the revised edition of First Job Survival Skills 3.

To request a free catalog, visit us online at <http://www.stanfield.com/talk.html>

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