

Video, Print & Electronic Curricula

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In This Issue:

In The News

Please!

Featured Content

What's New?

Just For Fun

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In The News

That's cool: It's what the kids are saying...still

COOL: "Co-mingling of restraint & detachment."
Brad Miller

Groovy is over, hip is square, far out is long gone. Don't worry, though — it's cool. "Cool" remains the gold standard of slang in the 21st century, as reliable as a blue-chip stock, surviving like few

Staying Focused

"Teaching is leaving a vestige of oneself in the development of another. And surely the student is a bank where you can deposit your most precious treasures." --Eugene P. Bertin

Comments welcome! Have a quote about the profession you'd like to share?
E-mail us at newsletter@stanfield.com

Featured Program: BeCool Series



BeCool: The #1 Conflict Resolution Program in America!

Don't Be Hot, Don't Be Cold, BeCool! The BeCool Series are the first programs developed specifically to nourish the key elements of emotional intelligence: impulse control, empathy and self-awareness. Within the context of teaching how

expressions ever in our constantly evolving language. It has kept its cool through the centuries — even as its meaning changed drastically.

[\[Learn More\]](#)

IRS Offers Deduction Guidance For Special Education Expenses

A recent ruling by the Internal Revenue Service may help ease the financial pain of families who shell out large amounts to pay for a child's special education to overcome dyslexia and other learning disabilities.

[\[Learn More\]](#)

Announcing Evan's Birth: Parents Debate How to Reveal Their Baby's Disability

In November 2004, Chris Messina and Julie Lim Messina had their first child, a boy they named Evan Michael En-Wen Messina. Shortly after he was born, they learned that Evan has Down syndrome, a genetic condition that causes a range of intellectual and physical disabilities. For months afterward, they struggled with how to announce his birth.

[\[Learn More\]](#)

Don't!

~~Miss~~ *Ms. Demeanor's Guide to Acting Better Than You Really Are*

to be assertive, BeCool teaches kids specific reflective techniques to promote self-control and interrupt tendency to impulsively act out. (ie: not be a pain in the ass!)

Visit our [website](#) to review comprehensive research validating the BeCool Concept: "Don't Be Hot, Don't Be Cold, Be Cool!"

Research Based **BeCool**® Programs (K-12)

Elementary School	Middle School	High School
[Learn More]	[Learn More]	[Learn More]

Teacher Feedback

"A first grade teacher overheard a student tell a classmate to 'BeCool' as he was about to be disciplined; second grade teacher overheard students referring to the videos on anger when trying to resolve a playground dispute; another second grade teacher discovered a couple of students practicing the 4-step plan during recess. Quite a testimony to the value of the series. "

-Christy Reynold

(Recipient of California School Counselor of the Year Award)

What's New?

BeCool Wristbands - **NEW!**

Use a common trend among young people to help stop school violence

The new BeCool wristbands are made in the style of the



popular rubber bracelets worn by hundreds of thousands of kids and adults to



Dirty Nails:

Many persons, neat in other particulars, carry blackened finger-nails. I almost wonder if the entire American nation has taken to coal mining on the weekends! This is disgusting. *Don't touch me!*

If you have a question about the delicate arts of etiquette, send it to newsletter@stanfield.com. I will be most happy to advise you!

promote a favored cause or idea.

Don't Be Hot, Don't Be Cold, BeCool!

The wristbands are stamped with the slogan for the BeCool Series, and are a fashion-conscious way to keep the ideas your students learn from the BeCool programs in front of their eyes and in their minds all day. The bands are printed on white rubber with cherry red, navy blue, and black ink. They are sized to fit the widest range of people possible, and can be worn by everyone from young children to teenagers to adults.

Pricing

- \$9.90 for a package of 10
- \$19.75 for a package of 25
- If you want to buy a large quantity, contact Arielle at admin@stanfield.com
- To get a sample wristband at no charge, contact Melanie at orderdesk@stanfield.com

Headlines From The Onion

Teen Mortified After Winning Academic-Achievement Award

MARION, IN—Grover Cleveland Middle School student Jamie Ganser, 14, expressed mortification and a desire to die Monday upon learning that she had won the 2001 Eighth Grade Academic Achievement Award. "Now the whole school is going to think I'm the biggest geek," Ganser told best friend and classmate Lacey Richards, who has a socially acceptable B-minus average. "I'm not that smart. It's just that my classes were really easy this year. Ganser said she was "shocked" to learn that she was to be lauded for her academic performance, as she had been careful all year to keep her level of achievement low enough to avoid attention.

[\[Read More\]](#) *reprinted with permission from theonion.com*

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